

Application

WELCOME!

Here is all the information you need to apply to the Blue Mountains Studio Tour of the Arts for 2012



2011 was the 16th consecutive year for our annual studio tours of the arts.

Each year studios, galleries and guest artists from the town of the Blue Mountains and Kimberley invite the public to visit 15+ locations where many artists are at work creating beautiful objects of art on the May and October holiday weekends.

Textile art, photography, metal work and glass blowing, pottery, jewellery , painting and wood carving are some of the many fabulous and original arts on display.

This artist run tour continues to be an annual success! We look forward to having you join our tour. All the information you need is here.

Who are We?

The Blue Mountain Studio Tour of the Arts is a group of well established artists living in the Thornbury, Clarksburg and Kimberley area.

We are located about 2 hours northwest of Toronto, on the shore of beautiful Georgian Bay, in an area renowned for its scenery and 4 seasons activities.

Just 10 minutes from Blue Mountain Resorts, a weekend here in the spring or fall offers an incredible variety of things to do.

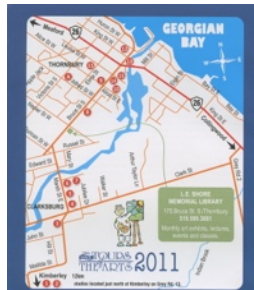
Each May 24th weekend and each Thanksgiving weekend, for the past 16 years, our local and very talented artists have opened their studios to the public for a 3 day tour and art sale.

It's a great way to spend a day in the country, walking or driving a short distance to each studio! Visit our website www.tourofthearts.ca

WHY DO WE DO THIS?

Art needs an audience.

Many years ago, this tour was started by a group of local artists including Bill Hartman whose painting of Georgian Peaks is on the front of our brochure. In 1995, there were no galleries here and a tour was the best way to see what the local artists were doing, to get to know them and find those very special, unique and original gifts.



As a former weekender, I recall the excitement of the studio tour. We would drive together from one studio to the next, stopping for lunch along the way.

Such beautiful work! Visiting these studios was a glimpse into a different lifestyle.

There are more studios and galleries now and the art is more awe inspiring than ever!

IMPORTANT DATES

January 31, 2012

Application and all fees are due! No exceptions.

February 15, 2012

Artists will be notified re participation

Last day for withdrawal without penalty

March 2012

There will be an organizational meeting for all involved

May 19, 20, 21, 2012

Victoria Day Studio Tour 11-5 daily,

October 6, 7, 8, 2012

Thanksgiving Studio tour 11-5 daily

Tour wrap up

Survey, planning meeting for following year

WHAT YOU NEED TO SEND

your application fee (\$15) if you are new or returning after an absence. Send a separate cheque, non refundable, dated today

your registration & sign fee if you are new to the tour as one cheque. This can be post dated to Jan 31/12. This fee covers your participation, sign, advertising in the brochure and website for both the spring and fall tours. Cheques are payable to Tour of the Arts

Email:

your 3 jpegs
 your bio/resume as outlined studiotour2012@tourofthearts.ca

In the subject line, type "**your name. studio tour application**"

DEADLINE JAN 31/12

CRITERIA FOR APPLYING

- Studios must be located within the Town of the Blue Mountains or Kimberley
- The applicant must be an artist in pursuit of professionalism and artistic growth. Please attach a resume detailing your formal education or 2-3 years of apprenticeship or self-directed study.
- Artists are accepted to the tour based on work that is original, diverse, professional and of consistent quality
- The artist must be prepared to be in attendance from 11-5 daily, to discuss the artistic process and demonstrate work during the tour.
- The tour is intended to showcase original, one-of-a-kind fine art and craft. This means artist designed posters and mass productions should not be the primary focus.
- Work made from kits, moulds or consumables (e.g. preserves, soaps) are not to be sold on the tour weekends
- All applicants must submit 3 new, clear jpegs representative of the work they intend to display on the tour, along with this application and a non-refundable processing fee of \$15 for new artists. New applications will be assessed by a jury of established tour members.
- Insurance is the responsibility of the artist, studio or gallery. The Tour of the Arts will not be held responsible for loss, theft, damage or personal injury.

- Artists must commit to both the spring and fall tours.
- This is an artist run tour. All artists are to be involved in making these tours successful by publicizing the tours, assisting with the work and attending any organizational meeting that may be called.
- Signs are to be used only for the Studio Tours and returned after the fall tour weekend.
- Guests will be placed by the Tour committee only

FEES

1 fee includes both tours

Categories	Fee
studio 1 artist	\$200
guest	\$200
artist couple as 1 business name	\$300 for 1 ad
Gallery (see note below)	\$400 2 ad spaces
1 time only sign fee for new participants	\$30
Application fee for artist NEW to the tour or returning after an absence of one year or more	\$15 non refundable-submit with application

* Galleries may use their 2 ad spaces as they wish. I may be for the gallery, the second for a featured artist or list of artists. How the cost is shared with your artists is an individual gallery decision.

Thanks for your interest!

Mail the following to:

Studio Tour, Box 743, Thornbury ON N0H 2P0

- this completed application form for EACH artist who is applying
- your new artist application fee of \$15 as a separate cheque, non refundable, dated today
- your registration and sign fee as one cheque. This can be post dated to Jan 31/12. This fee covers your participation, sign, advertising in the brochure and the website for both the spring and fall tours. Cheques are payable to Tour of the Arts and will be deposited upon confirmation of your acceptance.

Email your **3 jpegs** AND **your bio** to studiotour2012@tourofthearts.ca
 In the subject line, type **your name.studio tour application**

Thank you for your interest in the Blue Mountains Studio Tour of the Arts.
Applications and fees must be received by Jan. 31/12 for consideration. There are no exceptions.
All correspondence will be done electronically.

Artist Name: Studio Guest Gallery Couple

Studio/Gallery Name and address:

Artist email: Phone:

Medium:

Description of work:

Regular hours of business(galleries only)

By signing below, I indicate I have read and agree to all the terms and conditions outlined in this application.

Signature: Date:

Brochure blurb 15 words or less: (If applying as a couple, only 1 blurb is required)

[Guest artists will be placed by the committee at established studios.](#)

• Is there a studio where you would like to be placed? yes Studio name _____

Would you be willing to have guest artists at your studio? yes How many? _____

All participants must volunteer on a committee and will be assigned on a first come basis. Please indicate a couple of choices for your volunteer work. Everyone delivers brochures.

- Brochure preparation Publicity Sign distribution Selling advertising/sponsorship
- Brochure/poster distribution On line publicity Other as needed

For further information, please email studiotour2012@tourofthearts.ca